

Privacy Policy for Website

2025

We at Lilcott Farm understand that your privacy is important to you and that you care about how your personal data is used and shared online. I respect and value the privacy of everyone who visits this website, https://lilcottfarm.co.uk ("My Site") and (subject to the limited exceptions in section 6, below) we do not collect personal data about you unless you contact Us (see Section 5, below). Any personal data I do collect will only be used as permitted by law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of My Privacy Policy is deemed to occur upon your first use of My Site. If you do not accept and agree with this Privacy Policy, you must stop using My Site immediately.

1. Definitions and Interpretation

In this Policy, the following terms shall have the following meanings:

"personal data"

means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to me via My Site. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation ("GDPR")

"I/Me/Our" means our company trading name.

- 2. Information About Us
- 2.1 Our Site is owned and operated by Laura Cloke of Lilcott Farm, Atherington EX37 9HN.
- 3. What Does This Policy Cover?

This Privacy Policy applies only to your use of My Site. Our Site may contain links to other websites. Please note that I have no control over how your data is collected, stored, or used by other websites and I advise you to check the privacy policies of any such websites before providing any data to them.

4. Your Rights

- 4.1 As a data subject, you have the following rights under the GDPR, which this Policy and my use of personal data have been designed to uphold:
- 4.1.1 The right to be informed about Our collection and use of personal data;
- 4.1.2 The right of access to the personal data we hold about you (see Section 8);
- 4.1.3 The right to rectification if any personal data We hold about you is inaccurate or incomplete (please contact Us using the details in Section 9);
- 4.1.4 The right to be forgotten i.e. the right to ask me to delete any personal data I hold about you (I only hold your personal data for a limited time, as explained in section 6 but if you would like me to delete it sooner, please contact Us using the details in Section 9);
- 4.1.5 The right to restrict (i.e. prevent) the processing of your personal data;
- 4.1.6 The right to data portability (obtaining a copy of your personal data to re-use with another service or organisation);
- 4.1.7 The right to object to me using your personal data for particular purposes; and
- 4.1.8 Rights with respect to automated decision making and profiling.
- 4.2 If you have any cause for complaint about my use of your personal data, please contact Us using the details provided in Section 9 and I will do my best to solve the problem for you. If I am unable to help, you also have the right to lodge a complaint with the UK's supervisory authority, the Information Commissioner's Office.
- 4.3 For further information about your rights, please contact the Information Commissioner's Office or your local Citizens Advice Bureau.

5. What Data Do I Collect?

- 5.1 Cookies: I place first party Google Analytics cookies on your computer. I use Google Analytics to collect information about visitor behaviour on my website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. I therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.
- 5.2 If you send me an email, I may collect your name, your email address, and any other information which you choose to give Us.

6. How Do I Use Your Data?

- 6.1 If I do collect any personal data, it will be processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. I will comply with my obligations and safeguard your rights under the GDPR at all times. For more details on security see section 7, below.
- 6.2 As noted above, I do not generally collect any personal data. If you contact me and I obtain your personal details from your email, I may use them as follows:
- 6.2.1 To reply to your email;
- 6.4 You have the right to withdraw your consent to me using your personal data at any time, and to request that I delete it.
- 6.5 I will not share any of your data with any third parties for any purposes, unless I have your written or emailed consent.
- 7. How and Where Do I Store Your Data?
- 7.1 I only keep your personal data for as long as I need to in order to use it as described above in Section 6, and/or for as long as I have your permission to keep it.
- 7.2 Your data will only be stored in the UK.
- 7.3 Data security is very important to me, and to protect your data I have taken suitable measures to safeguard and secure any data We hold about you (even if it is only your email address).

8. How Can You Access Your Data?

You have the right to ask for a copy of any of your personal data held by me (where such data is held). Under the GDPR, no fee is payable and I will provide any and all information in response to your request free of charge. Please contact me for more details at info@lilcottfarm.co.uk

9. Contacting Us

If you have any questions about My Site or this Privacy Policy, please contact me by email at info@lilcottfarm.co.uk. Please ensure that your query is clear, particularly if it is a request for information about the data I hold about you.

We may change this Privacy Policy from time to time (for example, if the law changes). Any changes will be immediately posted on my site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of my Site following the alterations. It is recommended that you check this page regularly to keep up-to-date.